

## BIO

Professor Erion Muça has a long and diverse professional and academic experience as a Lecturer, Researcher and Scientific/Applied Researcher of Education, Employment and Career Issues, Trainer, Coaching, Journalist, Opinionist, Director and Manager of Private Institutions and Companies, Project Manager ; PR and Marketing Consultant as well as Designer of Programs, Manuals and Curricula in the Field of Employment, Education and Career.

The professor is a full-time lecturer at the Department of Education Sciences and Vocational Training at Barleti University and at the same time Head of the Training Structure and part-time at the Department of Philosophy, Faculty of Social Sciences, University of Tirana, in the subjects: Relations with the public (PR) and Communication; Work Ethics and Communication; Group Work and Communication; Human resource Management; Study Skills and Employment; Political communication; Success in the Labor Market (practical subject); Sports Journalism; Marketing in Tourism, Hospitality and Recreation; Marketing through Social Media; News Writing and Reporting; Communication Philosophy; Psychology of communication. The professor is a very active expert in public appearances in the media on sensitive issues related to education, employment and career issues. Throughout his career, the professor has contributed professionally and publicly to the approaches of the simultaneous perspective of success in employment and career for young people, being at the same time among the few employment and career researchers with Expert status in these two fields.

## ERION MUÇA

MSC

### CAREER OVERVIEW

MSC Erion Muça is Lecturer & BTTC Administrator, Researcher on Career and Employment Issues Business Consultant PR and Marketing Trainer Opinionist and Journalist

### FIELDS OF EXPERTISE

- Education and Teaching
- Employment
- Career
- Media-Marketing-Communication-PR
- Management
- Human resources
- Trainings
- Consulting

### EMAIL

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